



STATE UNIVERSITY OF NEW YORK
COLLEGE OF OPTOMETRY

Alumni Association
&
OCNY

Alumni Totals

Includes OD, MS, PhD, Residents

- Total Number of Alumni: 2,787
- Addressable Alumni: 2,486 (Excludes lost, deceased and inactive)
- Total number of Alumni Donors: 1,179

As of May 1, 2015

The Vision and The Promise Campaign

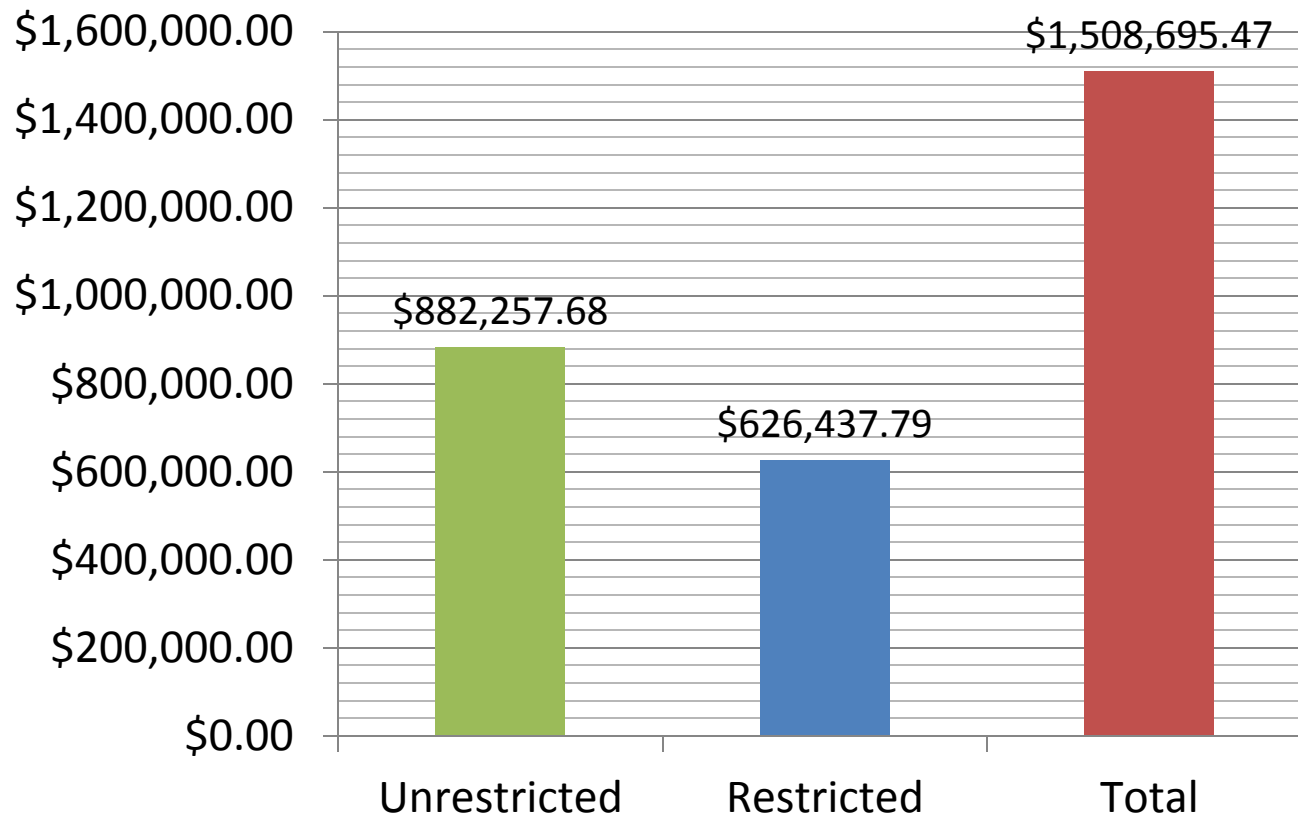
September 14, 2009 – October 1, 2014

- No. of Alumni Donors to Alumni Association _ 323
- No. of Alumni Donors to OCNYS - 336

Alumni Giving Totals

As of May 1, 2015

Includes All Gifts Ever and All Funds
Individuals Only (OD, MS, PhD, Residents)

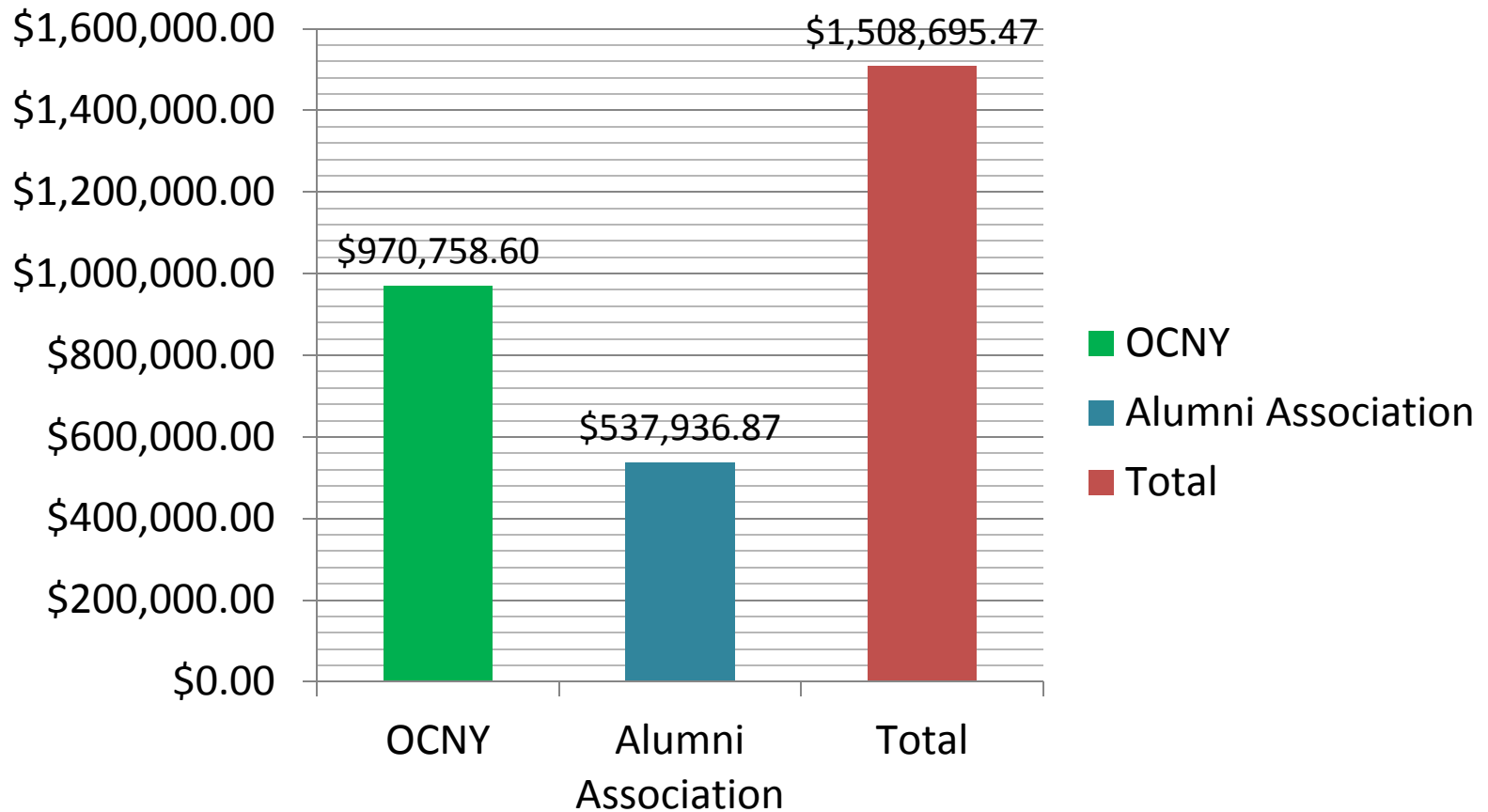


*Does not include gifts to AA from others sources such as parents, Café Press, class gifts, sale of Suchoff books

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Financial:

- OCNY has endowment managed by financial firm
- AA has Fidelity checking account

Giving Opportunities:

OCNY

Scholarship Endowments
Naming Opportunities
Specific Project Support (Bowery)
Unrestricted

AA

Memorial Scholarship Fund
Unrestricted

Methods of Giving:

OCNY

Check
On-line
Gifts of stock
Gifts-In-Kind
Bequests
Real Estate

AA

Check
On-line

Merging Benefits

- Cohesive and clear alumni giving message
- No restrictions in ways of giving
- Past examples
- Support of special projects
- More giving options (Research, Patient Care, Education, Class of 1984 Scholarship Fund, Class of 1985 Scholarship Fund, Class of 1988 Scholarship Fund, Class of 1991 Pacesetter Award etc.)