



#BeIdentitySmart
WEEK 2021

WHY IDENTITY MANAGEMENT MATTERS

5 stats that prove identity security needs to be a bigger priority



1

Enterprise Growth in Identities

81% of IT security professional said the number of identities in their organizations has at least doubled over the past decade.

Identity Defined Security Alliance



2

Preventable Identity Breaches

79% of organizations have experienced an identity-related security breach in the last two years.

99% believe their identity-related breaches were preventable.

Identity Defined Security Alliance



3

Privileged Identities a Top Target

74% of data breaches involve access to a privileged account.

Centrify



4

Poor Password Habits

73% of people use the same password for multiple sites.

33% use the same password every time.

DigiCert



5

Cost of Identity Mismanagement

\$51-\$72 billion in losses to the worldwide economy could be eliminated through the proper management and protection of identities.

AIR Worldwide



IDENTITY DEFINED
SECURITY ALLIANCE

